



Call us  
**+91 9811740886**

## *ASTRAL PROMOTION: India's leading Telemarketing tools & Bulk SMS service provider*

Easy to use & best-in-class service and support in the industry



# About : Astral Promotion



Astral Promotion is leading SMS platform. with easy & powerful features, best-in-class delivery and instant customer support, Astral Promotion helps you achieve maximum results from all your SMS based communications, both promotional and transactional. Astral Promotion provides application-to-person (A2P) messaging services to large and small businesses.

Astral Promotion is a one-stop shop for all mobile messaging requirements of SMEs and large enterprises, From various industries Over 4000 businesses use Astral Promotion to send & receive powerful, media-rich SMS via web portal, APIs.

We provide a standard platform which allows our clients to quickly deploy short and important messages using SMS communications. Our SMS platform allows for SMS API integration, SMS competitions, SMS voting, SMS information services, SMS campaigns and more.

4000+ Delighted Customers



Reviews From Web 5.0/5.0



*All kind of bulk SMS services with panel*

*SMS delivery in 25 languages*

*Pan India SMS service provided*

*Supporting over 4000+ Happy client*

*40+ dedicated technical staff*

*350+ Reseller in India*





*Bulk SMS Service*

# Bulk SMS Service



- We provide promotional SMS service
- We provide transactional+OTP SMS service
- Our SMS service can be configured with API or HTTPS

## Difference between Promotional & Transactional SMS

### Promotional SMS



Hi Mohit, Get 25% off  
on all our products today  
call-0123456789

- Promotional SMS is used to send offers, discounts or promotions to new and existing customers. The messages may or may not be solicited by the recipients.
- Messages are only delivered to NON-DND numbers and opt-in numbers.
- Promotional SMS can be sent only between 9am to 9pm.
- Promotional bulk SMS will be delivered with a random 6-digit Sender ID assigned by the telecom operator. Ex:HP-012146

### Transactional SMS



Hi Mohit, see your Insurance plan  
user id XXXXXXXXXXXX  
www.astralpromoion.com

- Transactional SMS is used to send OTPs, informational messages, booking and order alerts to your registered customers. It is not intended for marketing.
- Messages are delivered to all recipients, irrespective of their Do-Not-Disturb status.
- Transactional SMS are delivered 24x7 with no time restrictions.
- Transactional SMS can be assigned a 6-alpha character sender ID of your choice. it should correspond with your business name. Ex:HP-ASTRAL

# Benefits of SMS Marketing



- Instant, very simple & easy process.
- Does not required internet connection from your audience.
- Within seconds you can reach millions of users.
- Takes 1 minute only to send millions of SMS.
- Even user with basic mobile can be targeted.
- Can be done in regional languages.
- Drive traffic to your specific web page by inserting link.
- Scheduling your campaigns in advance takes only a minute.

## Our Major Clients





## *Social Media Optimization & Promotion*



# *SMO (Social Media Optimization) & Promotion*

We live in an era where more 460 million use social media in India and more than 270 million do online shopping.

We help you present your Business with the right message and matching graphics to your target audience across on all Social networks.

## **Our experts help you with the following Social networks:**

Facebook  
Instagram  
Twitter  
Linkdein  
Google+

## **What we offer you:**

Creative designing as per the dimensions of all platforms.

Posting for your Business with the right hashtags and in the right groups.

Doing sponsored ads to suit your Business need i.e Lead generation, boosting events, driving traffic to your website, app installation and much more.

(Sponsored ad cost is born by you)

## **Benefits of Social Media Marketing:**

- Instant
- User friendly
- Done to the right audience
- In no time you can cover your audience sitting anywhere on the planet
- Builds credibility of your Brand.
- You can showcase entire range of products you have



## *Value Added Services*





# *VAS (Value Added Services)*

## **Missed Call Service :**

There is no limit of getting missed calls, you can get unlimited missed calls. You can send thank you message or any other message to your customers after getting missed call.

## **Long Code:**

Long code also known as virtual mobile number, is a reception mechanism used by businesses to receive SMS messages and voice calls, as well as being internationally available, long numbers enable businesses to have their own number, rather than short codes which are generally shared across lot of brands.

## **Dedicated Long Code:**

Dedicated Long code service is primarily used for lead generation or receiving feedbacks from the customers. In a shared long code environment every company which wants to avail this service will be provided with a keyword (keyword is an unique identifier for your company on our shared Long code e.g. if, your companies name is ABC Ltd. and you took a keyword say ABCL on our long code then every message which starts with ABCL and a blank space will be forwarded to your panel. In short we recognize the incoming messages on the basis of keywords and forward it to the respective companies account).

## **Short Code:**

Our Shortcode's fully featured web based control panel helps you to reach your customers immediately and our user friendly interface solves the complexity regarding short code management. You can manage your reply message for every keyword and sub key words.

# Receive SMS with Short Codes, Long Codes & Keywords



## Dedicated Short Codes & Long Codes:

Get a dedicated number for yourself and receive all the messages sent to that number. Setup as many keywords as required and create multiple inbox for multiple campaigns.

## Keywords on Shared Short Codes & Shared Long Codes

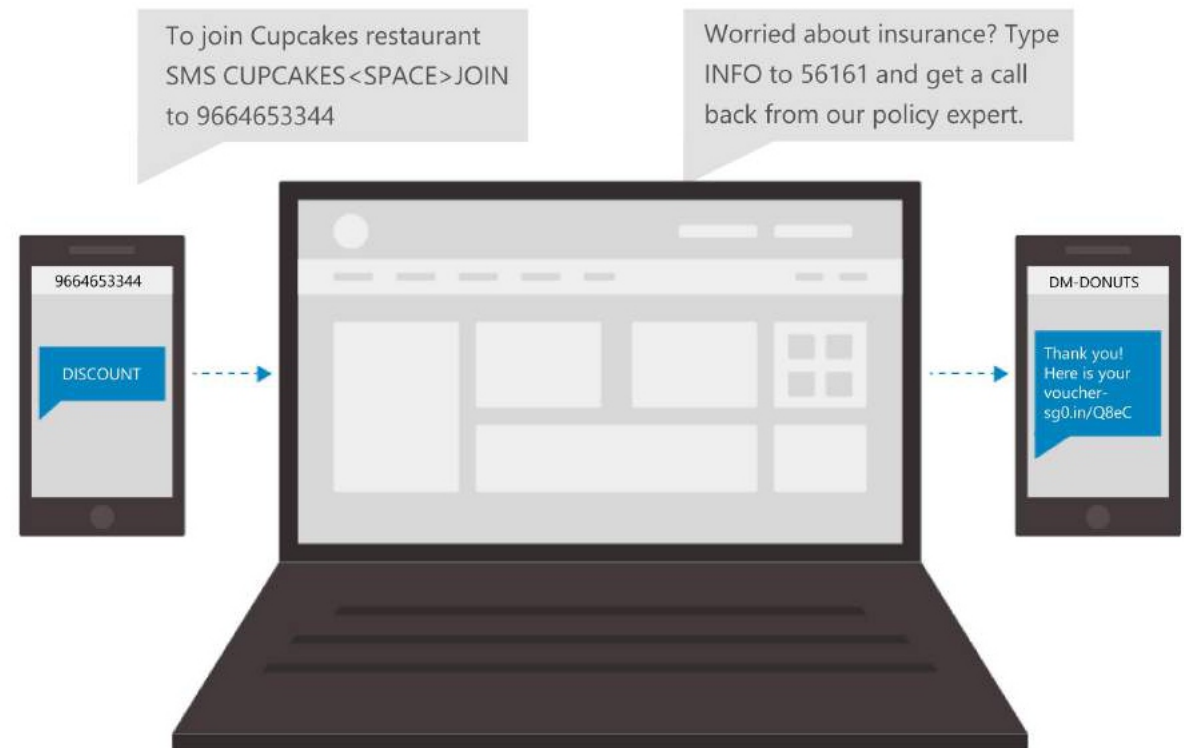
Choose a keyword of your choice on a shared short or long code. A great tool to start if you are beginning your mobile marketing activity.

## Automated Replies

Schedule Auto-Responses to enquiries by SMS

## Forward to a Url, Email or Mobile

Forward received SMS to your number or a contact group or email address. Forward them to a URL so that your website or CRM application can pick up the received message via API.



**Provide easy, cost-effective way for customers & prospects to reach out to you instantly. Generate leads and interact with customers by allowing them to easily Opt-in or request for information**

# One-Stop Shop for All Business SMS Needs

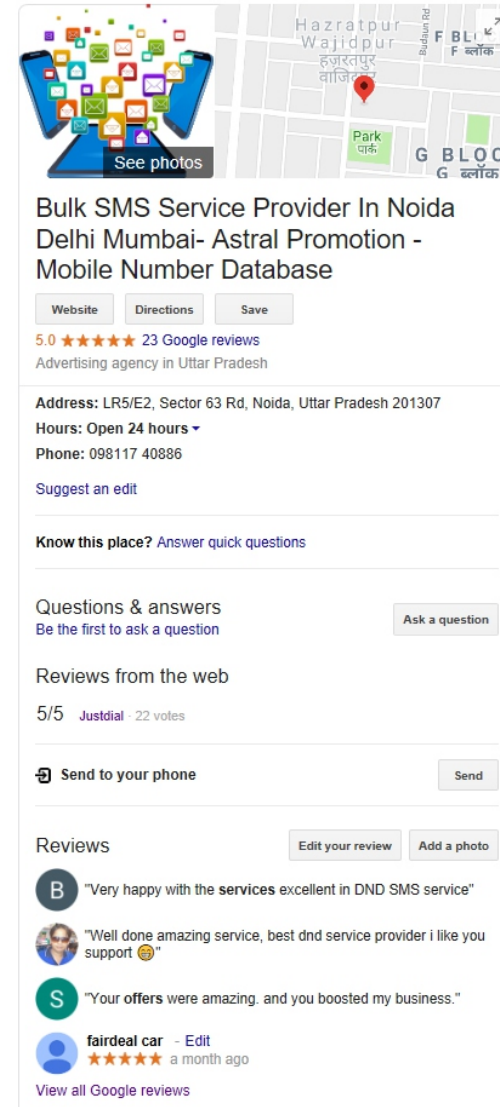
## Comprehensive Bulk SMS Platform

- Send personalized SMS with unmatched delivery (Promotional & Transactional)
- Recive SMS using short codes, long codes and keywords
- Access real-time delivery reports
- OPT-in (DND) and OPT -Out Manager
- Easy & Secure API Intergration

## Enterprise Friendly

- Tiered account structure with centralized/decentralized purchases
- Multi-user roles
- Campaign setup, Reporting and integration

### Reviews From Web 5.0/5.0



**Bulk SMS Service Provider In Noida**  
Delhi Mumbai- Astral Promotion -  
Mobile Number Database

Website Directions Save

5.0 ★★★★★ 23 Google reviews  
Advertising agency in Uttar Pradesh

Address: LR5/E2, Sector 63 Rd, Noida, Uttar Pradesh 201307  
Hours: Open 24 hours ▾  
Phone: 098117 40886  
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Reviews from the web  
5/5 Justdial · 22 votes

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**B** "Very happy with the services excellent in DND SMS service"

**S** "Well done amazing service, best dnd service provider i like you support 😊"

**S** "Your offers were amazing.. and you boosted my business."

**fairdeal car** - Edit  
★★★★★ a month ago

[View all Google reviews](#)

# Why choose Astral Promotion





## *Contact us*

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 +91 9811740886

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<https://www.astralpromotion.com/>